



QuaLiFY Factsheet

Project Title	Quantify Life – Feed Yourself (QuaLiFY)
Call	FP7, KBBE.2013.2.6-01 - Exploitation of results of Framework Programme projects in food, health and well-being by small and medium-sized enterprises
Short description (and objective)	QuaLiFY will mature the science, technology and business aspects of personalised dietary advice systems in a proof-of-principle setting with dieticians and specific target groups, opening the door to a strongly growing market targeted at the 'general consumer', and aiming to significantly increase compliance with dietary advice and, consequently, contribute to a healthy European population.
Grant agreement no.	613783
Coordinator	Dr. Stephen Webb, RTD Services, Austria; qualify@rtds-group.com
Scientific Coordinator	Dr. Ben van Ommen, TNO, The Netherlands; ben.vanommen@tno.nl
Objectives and Work-packages	<p><u>WP 1:</u> Integration of dietary advice tools: identify and scientifically assess best practice methods and technologies in personalised dietary advice services and integrate tailored solutions for target group(s) in the knowledge platform created in QuaLiFY.</p> <p><u>WP 2:</u> Knowledge disclosure for personalised dietary advice services: develop an integrated ICT solution (IT-platform) for existing knowledge bases from previous EU-funded projects exploring diet-health relationships.</p> <p><u>WP 3:</u> Field labs for evaluation of business models and dietary advice services: validate the functionalities of these solutions in a number of real-life environments. The target groups are dieticians working with (pre-) obese children, adolescents with eating disorders and type 2 (pre-) diabetics.</p> <p><u>WP 4:</u> Open innovation and collaborative business development: Construct an 'open innovation business model' for SME commercialisation of personalised dietary advice activities.</p> <p><u>WP 5:</u> Dissemination and Exploitation</p> <p><u>WP 6:</u> Coordination</p>
Partners	<p>Small and medium sized enterprises:</p> <ul style="list-style-type: none">• RTD Services EU (RTDS), Austria, www.rtds-group.com• European Food Information Resources AISBL (EuroF), Belgium, www.eurofir.org• Vivsan GmbH (VIV, DE) www.vivsan.org• Sonce.net digitalni marketing doo (SON, SI) www.sonce.net• Food Angels UK Limited (Fwiz, UK) foodwiz.co• 23eme Homme SARL (23em, FR) www.23eme-homme.fr• SwissAnalysis AG (SAG, CH) www.swissanalysis.ch• IP Health Solutions bv (IPH, NL) vodisys.net/ip-health-solutions• SafeCape Paragogi Logismikou EPE (SAFE, GR) www.safecape.gr• The Hyve B. V. (Hyve, NL) thehyve.nl• Vitas AS (VIT, NO) www.vitas.no• shiftN (BE) www.shiftn.com <p>Research and Technology Institutions:</p> <ul style="list-style-type: none">• Vereniging European Nutrigenomics Organisation (NuGO, NL) www.nugo.org• Netherlands Organisation for Applied Scientific Research (TNO, NL) www.tno.nl• Institut Jozef Stefan (JSI, SI) www.ijs.si• Institute of Food Research (IFR, UK) www.ifr.ac.uk



Facts & Figures

Partners	16
RTOs	4
SMEs	12
Countries (consortium)	10
Project Budget (in Mill. €)	2.5
Funding (in Mill. €)	2
Duration (in years)	2
Start 01.01.2014	

